perspectives:

Decolonization through Augmented-Reality

Pooyan Alizadeh

Research Question

How can Augmented Reality (AR) act as a mediator in decolonizing public space through anti-monumentalism?

Theoretical Framework

Decolonizing Design

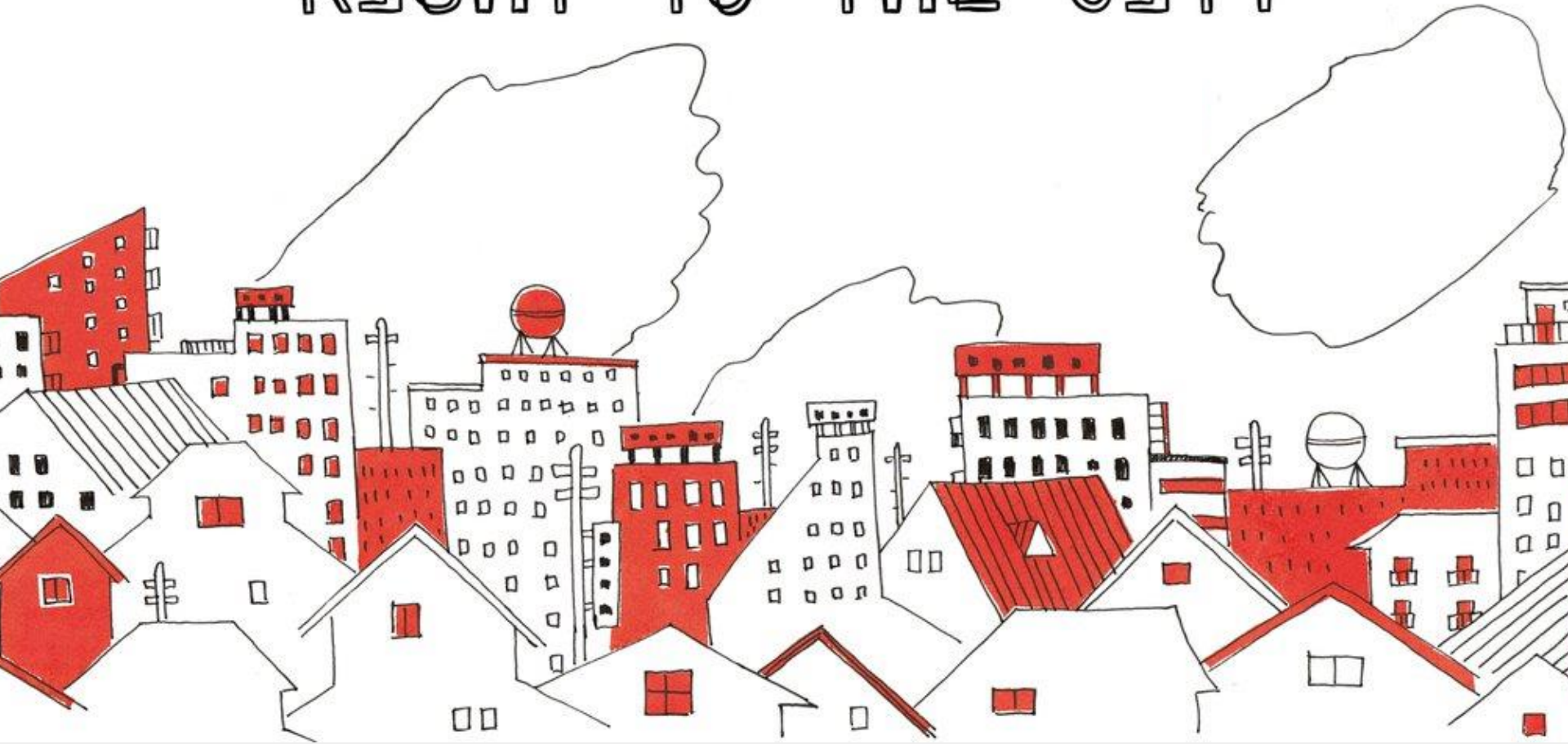
Augmented Reality

Anti-Monumentalism

Right to the City

History of Canada

RIGHT TO THE CITY



TO EXIST IS TO RESIST

10. Oktober 1986
Einweihung

1. September 1987
1. Absenkung

23. Oktober 1988
2. Absenkung

MACDONALD

Methods

Literature

Books, Article, Interviews, Documentaries, Artist statements, Blogs, etc.

Case Studies

AR applications, AR games, video Art, comic books, games, posters, etc.

Design

Branding, User Interface & Experience (UI/UX), Application design, Branding, Audio narratives, 3D animations.

Prototyping

Exhibition, Interviews, focus groups, spreading the word out!

Design

3D Elements

Anti-monumentalism
3D animation narrative
representations

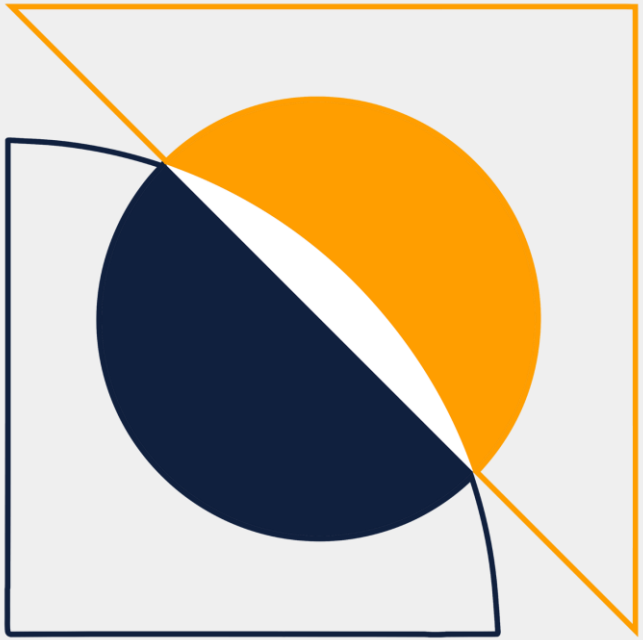
App Design

User Interface
Wireframing
Mapbox + Vuforia

Branding

Logo, Color Scheme,
Icons, Typography.

Logo



Typeface

Montserrat

The quick brown fox jumps over the lazy dog
0 1 2 3 4 5 6 7 8 9

The quick brown fox jumps over the lazy dog
0 1 2 3 4 5 6 7 8 9

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0 1 2 3 4 5 6 7 8 9

Exhibition Design

THANKS!